

Privacy Statement

This privacy statement informs you of the processing of your data by KLERQ via this website. We will solely process your data by the applicable regulations on data processing, such as the General Data Protection Regulation and the Dutch Telecommunications Act.

Your Data

By way of this website, you may contact us via our contact form. This contact form requires you to fill in your name and email address. We will only use this data to contact you in response to your request and will delete this data within ten days of getting in touch. You may also contact us directly via our website's telephone number or email address.

We also make use of certain cookies on our website to collect data on the effectiveness of this website. Cookies are small text files stored in your computer by your web browser or other equipment. This may contain specific information about this website's use and users. On this website, we use functional and analytical cookies as provided by Google Analytics only. As a data processing agreement exists, these cookies will have little to no impact on your privacy. The last octet of your IP address has been masked, and Google may not use the information stored and collected by these cookies for other purposes.

You may also delete or reject these cookies by indicating this in your browser settings. Please note that some of the functionalities of our website may not function optimally.

How We Use Your Data

Your data will exclusively be processed based on your consent where necessary for a contract or the purpose of a legitimate interest pursued by KLERQ or a third party. You may withdraw your consent by sending an email to hello@klerq.io. After receiving such a message, we will cease processing solely based on your consent. Please note that the above will not affect the processing or the legitimacy of the processing that occurred. This is based on consent that was given before you withdrew your consent. It also does not affect the processing based on a legitimate interest on the part of BlueKnows or any other ground.

We will not process or keep your data any longer than is necessary for the purposes for which they were collected and processed. We also limit the amount of personal data required for which they are processed to an absolute minimum. Further, please be informed that providing your data is not a statutory obligation.

Your Rights

Because we process your data, you have the right to inspect, correct or delete your data. You also have the right to restrict our processing of your data or to object to our processing of your data. You can request for us to transfer your data to you.

About the Processing of Your Data by KLERQ

You, therefore, have the right:

- To obtain a definitive answer about whether your data is being processed. You have the right to inspect your data and other relevant information.

- To request the rectification of incorrect personal data or to supplement incomplete personal data.
- Delete your data if it is no longer needed, and you have withdrawn your permission for processing. This is provided there are no other legal grounds for the processing if you justifiably objected to the processing and if your data has been processed illegally.
- Limit processing if it is uncertain whether your data is correct or processed illegally. In addition, if it is no longer necessary for us but you require it for a legal claim, and if you have objected to the processing and this objection is still being assessed.
- To obtain your data in a structured electronic format and transfer it to another party directly if required.
- Onboarding of new partners or teams.

You will receive a response to your request within one month. If you disagree with the content of this response, the rejection of your request, or the processing of your data by KLERQ, you have the right to complain to the Dutch Data Protection Authority.

Transfer and Disclosure of Data

We will only transfer and disclose your data to third parties if such transfer is necessary. This could be for the performance of a contract, to comply with a legal obligation, to pursue a legitimate interest, or where you have explicitly given your consent. In this respect, please be informed that the data collected via our website can be disclosed to our online marketing agency and the hosting party of our website if necessary. If one of these parties processes your data on our behalf, we have ensured a processing agreement is in place.

Privacy Statement (KLERQ platform)

Privacy Statement

This privacy statement informs you of the processing of your data by KLERQ, a trade name of BlueKnows B.V., registered at the Chamber of Commerce under number 88431614. Our registered office is located at Goirkekanaaldijk 14, 5046AT Tilburg, Netherlands. You can reach us at hello@klerq.io or by phone at +31 085 060 60 24.

Your Data

Through our platform, designed for law firms, we collect and process various types of data, including matter information, commercial text, contact details of lawyers, client information, pitch data, and commercial text.

We also utilize customer trackers to monitor user behavior for development, support, and training purposes. These trackers do not provide access to individual customer data and are used solely for analytical purposes.

Data Retention

Customer information is retained for a maximum of 30 days after deletion.

Cookies and Tracking

We use functional and analytical cookies, including those provided by Google Analytics, to assess the effectiveness of our website. These cookies are designed to minimize the impact on your privacy. The last octet of your IP address is masked, and the information collected is not used for any other purpose.

You can manage or reject these cookies through your browser settings, although please note that this may affect the optimal functionality of our website.

Data Transfer and Disclosure

By default, data will not be transferred out of the European Economic Area (EEA). However, clients can determine the data locations based on their own preferences and location.

Why We Are GDPR and AVG Compliant

KLERQ is committed to safeguarding your data and ensuring compliance with the General Data Protection Regulation (GDPR) and the Dutch Algemene Verordening Gegevensbescherming (AVG). We adhere to these regulations to protect your rights and privacy.

Our GDPR and AVG compliance is demonstrated through:

- **Transparent Data Processing:** We process your data in accordance with the GDPR and AVG regulations, ensuring transparency and fairness in all processing activities.
- **Data Security:** We have implemented robust security measures to protect your data from unauthorized access, disclosure, or loss.
- **Legal Basis:** We process your data based on legal grounds, such as your consent, contractual necessity, legitimate interests, or compliance with legal obligations.
- **Data Subject Rights:** We respect your rights under GDPR and AVG, including the right to access, rectify, delete, restrict processing, and data portability.

Communication of Updates

We communicate updates to our privacy practices to clients via email and through the main point of contact at the client's organization. This ensures that clients are informed of any changes or developments related to data processing and privacy.

Consent Withdrawal

You have the right to withdraw your consent for data processing. To do so, please send an email to security@klerq.io indicating your withdrawal of consent. Upon receiving such a message, we will cease processing data solely based on your consent. Please note that this withdrawal will not affect the legitimacy of any processing that occurred before you withdrew

your consent or any processing based on other legal grounds.

Complaints

If you believe your data protection rights have been violated, you have the right to lodge a complaint with the Dutch Data Protection Authority.

Security Statement

For detailed information about our security practices, please ask our Cyber Security Policy.

If you have any questions about this privacy statement, please email hello@klerq.io.